



Primary care Training

*Training and development
for your organisation*

2023/24

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Introduction

I am delighted to introduce M A Training - your trusted go to training and education providers whose values and beliefs include wanting to enhance the health and wellbeing of patients and improve the motivation of staff.

As a founder of M A Training I am passionate about delivering training and education with relevance and excellence. I want health care professionals to learn from my experience and knowledge so they can avoid challenges which I experienced as a nurse new to Primary Care.

What a steep learning curve! The Practice nurse that I was replacing had 2 weeks before she left - my training was a quick, see one – do one. I still cringe about some of the things that I knew how to do but not why I

was doing them and when not to.

I suspected that this was not good practice so I searched for a general practice nurse course...this was when I realised that training was very ad hoc and there was no training that met my needs - so I created one, then another and another, and the rest is history.

I progressed to be a practice nurse facilitator and senior lecturer at Wolverhampton University and have always remained a dedicated practitioner in practice and love sharing my skills to improve the health and wellbeing of my patients.



Annette Bradley

ANP, nurse
educational manager

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Our Principles

Our values and beliefs, fuelled by passion and caring are what makes our courses so unique

01

Enhancing the experience of health care professionals

We make our delegates feel valued and encourage them to recognise their own skills and experience and share them with the group.

02

Evidence and experience based courses

We teach clinical decision making skills using latest evidence and guidelines to promote safe and effective care.

03

Interactive courses with quality outcomes

Our courses are not just webinars, they are interactive, educational and enjoyable to ensure we improve patient care and not just tick boxes.

04

Collaboration and support

We see our delegates as equals. Providing a safe environment for discussion, we facilitate regular online drop in sessions to provide advice and support.

05

Value, Inclusion, Belonging and Equity

Our approach to diversity is about embracing everyone, we cultivate a culture where all delegates can bring their best selves to the course and provide a safe space for all.



Quality Assurance

We understand that when you are purchasing courses you want assurance that they are going to give you a return on money invested and add value to your organisation.

- ✓ MA Training Enterprise has CPD accreditation, RCN accredited courses and over 15 years of excellent feedback and testimonials
- ✓ We are very responsive to constructive criticism and feedback, constantly bringing our course delivery and content up to date.
- ✓ We have a team of trainers, course developers and IT staff who are experts in their field, we monitor their performance and act on any concerns raised.
- ✓ We test all of our online courses for clinical content and learning value.
- ✓ The equality processes for course development and training lead to credible and positive outcomes for our delegates.
- ✓ We engage commissioners and delegates in the development, assurance and enhancement of their learning experience.

Why work with us?

We understand that you may already work with familiar providers who have always delivered good courses and a good service. So why work with us?

Communication – We have an excellent rapport with our commissioning organisations and are always very responsive to your needs. We keep in regular contact, provide reports from courses including feedback and any attendees who have experienced problems or not turned up and how we have addressed this.

Understanding – We have walked in your shoes (worked within the NHS and commissioning) and have walked in the shoes of those health care professionals who attend our courses. This gives us the ability to understand the needs and challenges for you and for your healthcare workers.

Improving clinical outcomes – Personalised and holistic care is an integral part of all our courses. This enables healthcare professionals to empower patients, so they have the tools and motivation to improve their health, wellbeing, and clinical outcomes.

Flexible – we are proud to display our family friendly logo. This means that most of our courses are held between school hours, and we are happy to welcome pets on laps and even well-behaved children.

Learning – All of our trainers are aware that people have different ways of learning. We use various methods for teaching including modern learning platforms and technology. We are mindful of the importance of being aware of inclusion, learning difficulties and equality in the classroom and beyond.

Our courses -

- ✓ Maximise your training budget
- ✓ Minimise non-attenders
- ✓ Increase staff retention
- ✓ Achieve objectives of the Long-Term Plan
- ✓ Reduce clinicians time out of practice
- ✓ Better accessibility to training for those who are carers, have children and learning or physical disabilities
- ✓ Improve health outcomes of the workforce and service users
- ✓ Reduce complaints and incidents

Testimonial

"We have worked with MA Training to offer a series of clinical education to practice staff.

The training delivered was positively received. Delegates responded that overall they found the sessions they attended to be extremely beneficial, delivered at an easy to follow pace and will enable them to feel more equipped and confident on the subject area covered.

The team at MA Training are very flexible and has been able to tailor training content to the varying training needs in primary care. They are responsive to additional requests made. The training sessions are very interactive and made to ensure all learning styles are addressed."

Birmingham and Solihull Training Hub

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Our Courses

Minor Illness

These are some of our most popular courses, suitable for any clinicians working with patients presenting with an undifferentiated diagnosis. The accredited courses include competencies for practice and assessments.

- Adult Minor Illness
- Musculo-skeletal
- Paediatric Minor Illness
- Young people
- Adult and Paediatric minor Illness
- Older people
- Paediatric or Adult Foundation

New GP Contract

A one stop resource for courses which help practices and clinicians to achieve the indicators set out in the new GP contract and therefore improve patient wellbeing and satisfaction.

- Learning Disabilities
- Minor illness training adults and paediatrics tailored to their role
- Cholesterol
- Atrial fibrillation
- Improving patient experience and satisfaction
- How to detect and manage it early
- Workforce wellbeing
- vaccination schedule
- Childhood Immunisations
- Prevention and tackling inequalities
- Physician Associates
- Practical training for Health care worker

Clinical Training

We have been providing clinical training to clinicians and health care assistants for over 15 years. The courses are written, developed, and taught by practising clinicians. This gives relatability and an understanding of what happens in the real world. The challenges and limitations and how to address them safely.

- Immunisations
- Travel health
- Venepuncture
- Non-medical Prescribing
- B12
- Blood results
- Heart Failure
- Men's and Women's Health
- CHD
- Remote Consulting



Long Term conditions

A unique training programme for Healthcare Professionals offering a complete approach to managing patients with long term conditions. Taking small steps to improve clinical outcomes. This course offers clinical expertise along with techniques for improving health and wellbeing. Following the principles of making every contact count.

The Programme includes but is not limited to:-

- Diagnosis and reviews
- Examinations
- Acute presentations
- Having difficult conversations
- Overcoming barriers to change
- Relationship establishment

Self Learning

We have produced high quality, easy to access, online packages that can be accessed at any time and completed at times to suit the clinician. They will provide the same high-quality information as our live courses and will have different ways of learning and assessing.

Gift your workforce with our education and training to improve their motivation, confidence, and knowledge. Our caring, flexible, and supportive team helps to enable you to help them to improve the health and wellbeing of your service users.

We would love to have a chat with you to talk about how we can help achieve well being amongst your health care and allied professionals and help them through their learning to increase the health and wellbeing of their patients/clients.

Contact us:

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